



United Way of
Cumberland County



PRESS RELEASE
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Speak Out! Phase 2 Survey Now Open for Cumberland County Community Input

Fayetteville, N.C. (August 6, 2025) – United Way of Cumberland County (UWCC) has launched Phase 2 of its 2025 Community Needs Assessment as part of its Speak Out! Initiative, which aims to gather direct input from residents about the most urgent challenges facing the community.

As part of this phase, postcards containing survey access are being randomly mailed to households across Cumberland County. All postcards are expected to arrive by August 8.

The Community Needs Assessment is a critical tool used by UWCC to guide funding, programming, and partnerships. Through this initiative, the organization is seeking honest feedback on issues such as education, housing, health, financial stability, and basic needs.

The survey takes about 15 minutes to complete and includes questions about demographics, local issues, and awareness of United Way's work. All responses are confidential and used strictly for planning and research.

Surveys must be completed by August 30. Those who submit a response with an email address will be entered into a drawing for a \$50 gas card, with winners notified on September 2.

Please note: Gas card incentives are not funded by donor dollars.

For more information on the 2025 Community Needs Assessment or United Way's impact work in Cumberland County, visit www.unitedway-cc.org.

United Way of Cumberland County

United Way of Cumberland County mobilizes the caring power of our community to improve lives and create lasting change. We bring people and resources together to address the most pressing health and human service needs in our area. By investing strategically in local programs and building strong partnerships with direct service providers, we work to ensure every person in Cumberland County has the opportunity to thrive. To learn more, visit www.unitedway-cc.org.

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