



United Way of  
Cumberland County

## **PRESS RELEASE**

FOR IMMEDIATE RELEASE

### **CONTACT INFORMATION:**

United Way of Cumberland County

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## **United Way to Pack 70,000 Meals for Local Families – Media Invited to Attend August 14 Event**

Presented by Cape Fear Valley Health

**Fayetteville, N.C. (August 7, 2025)** – United Way of Cumberland County (UWCC), in partnership with Cape Fear Valley Health, will host its annual Meal Packing Event on Thursday, August 14, 2025, at the Crown Expo Center from 11:00 a.m. to 1:00 p.m. (Doors open at 10:00 a.m.).

The event will bring together more than 400 volunteers who will work together to assemble 70,000 shelf-stable meal packets to be distributed to local nonprofit organizations that serve individuals and families in need throughout Cumberland County.

**Meal recipients include:**

- Alms House Hope Mills
- American Legion Post 32 Hope Mills
- Armed Services YMCA
- Catholic Charities
- Fayetteville Urban Ministry
- Spring Lake Family Support Services

Although all volunteer spots are currently filled, members of the media are encouraged to attend to help raise awareness of the event's impact and ongoing community needs.

In addition to meal packing, UWCC will continue its non-perishable food drive to support Second Harvest Food Bank. Community members and attendees are encouraged to bring pop top canned goods to the event. Collection bins will be available on site.

**Event Details:**

**Date:** Thursday, August 14, 2025

**Time:** 11:00 a.m. – 1:00 p.m. (Doors open at 10:00 a.m.)

**Location:** Crown Expo Center, 1960 Coliseum Dr., Fayetteville, NC 28306

**Event Sponsors:****Presenting Sponsor**

Cape Fear Valley Health

**Lunch Sponsors**

Omni Military Loans

Piedmont Natural Gas

**Meal Sponsors**

Dogwood State Bank

Fleet Feet

Southern Carpet Sales

Holmes Security

Metronet

IKAG

City of Fayetteville

**In-Kind Sponsors**

Crown Complex

Chick-fil-A – Skibo Road

Don Chase – KHML

Yellow Crayons

Kriss Ward Photography

The Downtown Market

WAWA Foundation

**Raffle Sponsors**

Evergreen Suites & Homes

Sweet Frog

US Logo Works

Trench Nutrition

For more information or media inquiries, please contact Toni Wildhaber. To learn more about United Way's work in the community, visit [www.unitedway-cc.org](http://www.unitedway-cc.org).

**United Way of Cumberland County**

United Way of Cumberland County mobilizes the caring power of our community to improve lives and create lasting change. We bring people and resources together to address the most pressing health and human service needs in our area. By investing strategically in local programs and building strong partnerships with direct service providers, we work to ensure every person in Cumberland County has the opportunity to thrive. To learn more, visit [www.unitedway-cc.org](http://www.unitedway-cc.org).

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