

LEADERS IN PHILANTHROPY



2025 REGISTER

LIVE UNITED



United Way
Of Cumberland County

United Way of Cumberland County
celebrates philanthropic leaders whose
dedication of time, talents, and resources
drives meaningful change and addresses our
community's most urgent needs.





Dear Marquis Family,

As we reflect on the past year, I want to pause and thank you. Your faithful generosity has fueled real and lasting change in Cumberland County. Because of you, lives have been touched, families strengthened, and futures made brighter.

Together, we've accomplished remarkable things:

Every Child with a Book – In partnership with Cape Fear Valley Health and Womack Army Medical Center, we made history by ensuring every child born in Cumberland County receives their first Dolly Parton Imagination Library book before they leave the hospital. To our knowledge, we're the only county in North Carolina covering 100% of newborns.

Cumberland County Literacy Council Launch – United Way brought together leaders from education, government, libraries, and nonprofits to form the Literacy Council. Our first year alone, we are on track to:

- Recruit and mobilize 100 Literacy Ambassadors
- Launch 200 new or enhanced literacy programs
- Serve more than 3,000 children with vital literacy resources

These efforts are breaking cycles of illiteracy and opening doors to brighter futures.

Annual Meal Packing Event – This year, 560 volunteers from 56 businesses came together to pack 71,160 meals for hungry people across Cumberland County. This incredible effort shows the true power of neighbors helping neighbors.

Strengthening Community Impact – From providing food and shelter to families in crisis, to ensuring seniors live with dignity, United Way programs have touched 1 in 3 people in our community this past year.

None of this would have been possible without your partnership. Your contributions make you more than a donor—you are a cornerstone of change. You are helping to build a stronger, healthier, more compassionate Cumberland County.

On behalf of our Board, staff, and the thousands of lives touched by your generosity, thank you. We are deeply grateful for your steadfast commitment, and we look forward to continuing this journey together.

Respectfully,

Scott Embry
Executive Director & CEO
United Way of Cumberland County

The Marquis Society recognizes its members across five distinguished levels, honoring their remarkable commitment to giving and the impact they make on our community.



ALEXIS DE TOCQUEVILLE

gifts of \$10,000 or above

MARQUIS

gifts of \$5,000 to \$9,999

COMTE

gifts of \$2,500 to \$4,999

BARON

gifts of \$1,500 to \$2,499

CHEVALIER

gifts of \$1,000 to \$1,499

As members of the Marquis Society continue to shape the philanthropic future of Cumberland County, United Way proudly reflects on more than 86 years of mobilizing resources and driving meaningful change.

The journey began on April 13, 1939, when seven local agencies came together to establish the Fayetteville Community Chest. Inspired by what The Fayetteville Observer called a “spontaneous demand on the part of citizens for an organization to combine drives for all worthy purposes into one big campaign,” these pioneers laid the foundation for a lasting culture of community care.

Today, that same spirit of innovation and collaboration fuels United Way of Cumberland County, guiding our work to raise funds, build awareness, and support vital health and human services that strengthen and transform lives across the community.



ALEXIS DE TOCQUEVILLE

Honoring gifts of \$10,000 or above

Franklin S. Clark, III

Chuck Furr

Wes & Lucy Jones

Sammy & Carol Short

MARQUIS

Honoring gifts \$5,000 to \$9,999

Timothy Bryant

Steve & Mavis Blanchard

Jimmy & Nancy Duke

Donald E. Flow

Bill & Dede Hedgepeth

Paul & Carolyn Hinson

Ralph & Linda Huff

Anonymous

COMTE

Honoring gifts \$2,500 to \$4,999



Lisa G. Barbee

Howard & Marta Bullard

Jan Cobb

Beth Keeney

Karl & Lynn Legatski

Vanessa McClain-Gray

Ben Stout

Anonymous

BARON

Honoring gifts \$1,500 to \$2,499

Kevin & Jenny Bunn

Ike Copeland

Rita L. Gunter

Mary Flagg & Jim Haugh

Douglas Hewett

Ashley Jackson

Ned Johnson

Candice S. Kirtz

Georgette Miller

Michelle L. Shaver

William & Kathryn Stiff

Jerry & Alice Teele



CHEVALIER

Honoring gifts \$1,000 to \$1,499

Jacqueline Abbott
Charlie Adams
Wells Alderman
Ernest L. Alston
Glenn Andersen
Samuel Atkins
Sandra Austin
Pavan Patel
Albert A. Baker
Tange Bennett
Jason D. Briggs
Tiffany D. Brisson
Stephen Brown
Michael & Dawn Bryant
Alan & Lisa Buffaloe
Christopher L. Cauley
Tony & Joanne Chavonne
Tyson Chavonne
Letitia R. Cisco-Smith
Louis & Edwina Clark
Joanne B. Copeland
Diona Curtis
Murray Duggins
Scott Embry

CHEVALIER CONTINUED

Honoring gifts \$1,000 to \$1,499



Jane Fields

Bryan Floyd

Adam Furr

Rhonda G. Graham

Anna M. Gray

Walter & Deborah Greene

George V. Hamilton

Daniel E. Harbaugh

Amanda R. Harrell

Bill & Judy Harrison

Alexandria T. Hasapis

Ka'Twon Hill

Robert & Dorothy Hines

Marie Hines

Peggy Holland-Grantham

Jane Horrocks

Kevin A. Howell

Stephen C. Johnson

Willie J. Johnson

Donnisha Jones

Tom & Anne Keith

Earl F. Klinck

Jim & Shirley Konneker

Mark O. Lawler



CHEVALIER CONTINUED

Honoring gifts \$1,000 to \$1,499

Adrein Leavitt

Marie M. Lilly

Carole E. Mangum

Maxwell Matthews

Derrick L. McArthur

Garry W. McClendon

Brian McGill

Grace McGrath

Megan Mears

Cassie Miller

Michael Millien

Sharon Moyer

Yamile Nazar

Robert Oates

Virginia T. Oliver

Kelly T. Olivera

Yamilet Padilla

Tonya D. Palmer-Price

Henry & Diane Parfitt

Tyler Patton

Jodi W. Phelps

W.C. & Bunny Powers

Rose Rasmussen

CHEVALIER CONTINUED

Honoring gifts \$1,000 to \$1,499



Brook M. Redding

Melissa R. Reid

Tim Richardson

Jonathan G. Rynne

Ronnie A. Saenz

Deirdre Scott

Jeremy & Kristin Seeland

Shamar Sellers

Paula R. Shambach

Robert & Rory Spicer

Randall N. Spivey

Shirley Stallings

Timothy Stankiewicz

Max Taylor

Jay C. Toland

David W. Trego

Kimberly L. Wright

Jeffrey Yates

Anonymous



OUR GRANTS

Partnership Program Funding Grant
Youth Growth Stock Trust Grant
Emergency Food & Shelter Program Grant

OUR COMMUNITY IMPACT PARTNERS

American Red Cross
Better Health of Cumberland County
Catholic Charities of Raleigh Diocese
Connections of Cumberland County
Cumberland County CommuniCare
Cumberland County Council on Older Adults
Employment Source
Fayetteville Urban Ministry
Girl Scouts - NC Coastal Pines Council
Greater Life of Fayetteville
Scouting America - Occoneechee Council
Vision Resource Center

OUR CONTRACT PARTNERS

Partnership for Children of Cumberland County



COMMUNITY IMPACT AREAS

Basic Critical Needs & Financial Stability

Education

Health

INITIATIVES

Cumberland County Literacy Council

Dolly Parton's Imagination Library

Leadership Development Program

NC 211

COMMUNITY FUNDED PROGRAMS

Adult Day Vocational Program

Adult Literacy & Education Center

Community Care Giving Circle

Community Engagement Program

Day Resource Center for Women and Children

Diabetes Management

Disaster Services

Domestic Violence Advocacy

Emergency Assistance

Emergency Medical Direct Aid

Find-A-Friend Mentoring Program

Food Pantry Services

Intervention & Prevention After School Programs

Mental Health & Substance Use Disorder Services

Nehemiah Emergency Home Repair Program

Preparedness Health and Safety Program

Senior Nutrition Services

Services to Armed Forces

VRC On The Move Programs for Visually Impaired

Warrior Bridge Program for Disabled Veterans

Youth Scouting Program

Our community was built on vision,
compassion and dedicated leadership.
The same ideas continue to be what
makes this community strong.

Thank you for your support!



LIVE UNITED



United Way
Of Cumberland County

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