

## Inspiring Leadership

Participants meet to learn, explore and exchange valuable ideas within information-sharing sessions facilitated by Cumberland County's top leaders.

### Topics discussed include:

- ♦ Leadership & Team Building Skills
- ♦ Board Membership Responsibilities
- ♦ Board Diversity & Conflict Resolution
- ♦ Legal & Financial Board Responsibilities
- ♦ Local Nonprofit Volunteer Opportunities
- ♦ Community Building & Nonprofit Marketing
- ♦ Strategic Planning & Program Evaluation
- ♦ Fund-Raising & Grant Writing for Nonprofits
- ♦ Responsibilities of Volunteerism

### Leadership Preparation

Participants will be provided a concentrated study of issues related to nonprofit organizations and management techniques designed to enhance skills essential for effective board leadership.

### Placement Opportunities

Following completion of the program, graduates are provided with placement opportunities within local nonprofits.

### Retention Opportunities

A database pool of volunteer leaders who are skilled, trained and committed to volunteer service will be maintained.



2021 Facilitators

## 2022 CLASS SCHEDULE

### April 7, 2022 - Kickoff Ceremony

FTCC General Classroom Building Room (GCB) Room 108

### April 21, 2022 - Leadership & Team Building

Facilitator: Dr. Tamara Holmes Brothers, Deputy Director,  
North Carolina Arts Council

### April 28, 2022 - Board Membership Responsibilities

Facilitator: Luis Collazo, Human Relations Specialist

### May 5, 2022 - Board Diversity & Conflict Resolution

Facilitator: Luis Collazo, Human Relations Specialist

### May 12, 2022 - Community Building & Nonprofit Marketing

Facilitator: Dr. Tamara Holmes Brothers, Deputy Director,  
North Carolina Arts Council

### May 19, 2022 - Local Nonprofit Volunteer Opportunities

Facilitator: UWCC Community Partners

### May 26, 2022 - Responsibilities of Volunteerism

Facilitator: Brian Gaskell, City of Fayetteville, Parks & Recreation

### June 2, 2022 - Legal & Financial Board Responsibilities

Facilitator: Atty. Scott Flowers, Partner, Litigation Supervisor &  
Atty. Davis Puryear, Corporate Attorney  
Hutchens Law Firm, LLP

### June 9, 2022 - Program Evaluation & Strategic Planning

Facilitator: Carol Knight, Founder, Knight Consulting, LLC.

### June 16, 2022 - Grant Development & Research

Facilitator: Carol Knight, Founder, Knight Consulting, LLC

### June 23, 2022 - Nonprofit Fund Raising

Facilitator: Carol Knight, Founder, Knight Consulting, LLC

### June 30, 2022 - Graduation Ceremony

FTCC Tony Rand Student Center Multipurpose Room



UWCC LDP Alumni  
attending 2021 Graduation

**All Classes will be held on Thursday evenings  
6:00 pm until 8:00 pm  
On the campus of FTCC  
General Classroom Building (GCB)  
Room 108/114**

**LDP** LEADERSHIP  
DEVELOPMENT  
PROGRAM

## 2022 LEADERSHIP DEVELOPMENT PROGRAM

**Training and placing  
volunteer leaders onto  
local boards and committees**



2021 Leadership Development Program Graduates

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United Way of  
Cumberland County

# LDP LEADERSHIP DEVELOPMENT PROGRAM

The United Way Leadership Development Program is designed to enhance leadership skills and increase the pool of volunteers for nonprofit boards and committees within the Cumberland County area. It is comprised of information sharing sessions facilitated by local community volunteer leaders.

The primary focus of the program is to:

- ♦ Equip participants with the knowledge and tools for effective nonprofit volunteer leadership.
- ♦ Recruit and retain community leaders.
- ♦ Inspire a personal commitment to nonprofit volunteerism.



## Candidate Selection

Candidates for the Leadership Program are selected from the community. Corporate executives, local nonprofit agencies, and key volunteers are also asked to nominate individuals for participation in the program. The United Way of Cumberland County's Diversity Committee will review the applications and selects participants. The selection criteria focuses on recruiting a diverse group of individuals with regard to: Ethnic Background, Profession, Community Service, and demonstrated Leadership Ability and Commitment to serve..

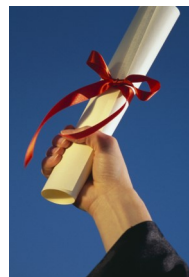


## After Graduation

Following the completion of the program, graduates are provided with placement options on local nonprofit and civic boards and committees.

Participants have the opportunity to network with a variety of agencies; however, the Leadership Program cannot guarantee a match with an agency. Program staff will maintain a database of professionals who are skilled, and committed to volunteer service.

Organizations seeking qualified board and committee members will also be maintained in the database. Candidates will be contacted and placed based upon requests and areas of interest.



## Benefits

### As an Individual:

- ♦ Develop essential board governing skills and procedures, thereby increasing effectiveness as an active, concerned volunteer leader.
- ♦ Opportunity for placement on local nonprofit boards and committees.
- ♦ Valuable networking opportunities with other community leaders and volunteers.

### As a Nonprofit Agency:

- ♦ Acquire skilled and committed volunteers with culturally diverse backgrounds.
- ♦ Retain community leaders who are informed of the broad scope of board responsibilities and procedures.
- ♦ Reduce the time-consuming tasks of locating, recruiting, and training board and committee volunteer leaders.

### As a Company:

- ♦ Employees become involved leaders in the community.
- ♦ Awareness that your company cares and contributes to building a stronger community instills trust within your consumers.

*Building a stronger community,  
one volunteer leader at a time.*

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