



United Way of Cumberland County Request for Funding Proposal Workshop For Organizations Seeking UWCC Program Funding

222 Maide Lane
P.O. Box 303
Fayetteville, NC
28302
910-483-1179
www.unitedway-cc.org

United Way of Cumberland County will host a **REQUEST FOR FUNDING PROPOSAL WORKSHOP** for organizations interested in applying for program funding during the 2021/2022 UWCC Funding Cycle. The workshop will be held on Thursday, January 28, 2021 from 11:00 am to 12:30 pm via ZOOM. **Organizations must RSVP to receive the ZOOM login information.** To RSVP please contact Crystal Moore Williams, Community Impact Director, United Way of Cumberland County, at 910-483-1179 or email: crystalmmcnaire@unitedway-cc.org no later than Tuesday, January 26, 2021.

Interested organizations must meet the following Eligibility Requirements and Program Funding Criteria.

ELIGIBILITY REQUIREMENTS FOR PARTNERSHIP.

1. Organizations must have a 501 (c) 3 status.
2. Organizations must have at least a two-year history of service in Cumberland County.
3. Organizations must have a staffed office located in Cumberland County and provide services to Cumberland County residents at least 20 hours per week.
4. Organizations must have an active diversified volunteer governing board of directors.
5. Organizations must not duplicate services of another United Way of Cumberland County funded program.
6. Organizations must conduct an annual outside Audit/CPA Review (with Management Letter) if total support/revenue is equal to or exceeds \$400,000 for the fiscal year OR conduct an outside CPA Review (with Management Letter) if total support/revenue is less than \$400,000.
7. Organization must file an annual IRS 990.
8. Organization must maintain a current and active North Carolina Solicitation License.
9. Organization must have all taxes (including Payroll Taxes) current and paid to date.
10. Organization must have a non discrimination policy.

Program Funding Criteria.

The following criteria will be used to evaluate the strength, success and feasibility of programs seeking United Way of Cumberland County funding.

Organizational Capacity (financial, budget and overall agency performance): Funded programs should run in a fiscally responsible manner, with direction from an active board of directors and in alignment with its agency mission.

Alignment with UWCC's Community Impact Areas: Our primary responsibility is to the community and our donors. Therefore, we fund programs that reflect the **community impact areas** as identified in our Community Needs Assessment.

- a. Education – Programs that strengthen children's ability to succeed in school from Kindergarten to College.
- b. Financial Stability – Programs that support employment preparation and financial self-sufficiency.
- c. Health – Programs that provide access to health care and wellness education.
- d. Basic Critical Needs – Programs that provide access to emergency food, safe shelter and other critical needs.

Measurable Program Outcomes: Funded programs should achieve measurable results and demonstrate meaningful outcomes for participants in the program seeking funding.

Target Populations Served: Our responsibility is to fund programs that serve persons unable to pay the full cost of services, those for whom no other funds are available or those with special needs due to particular situations.

Community Partnerships and Collaborations: We believe that **collaborative** approaches are crucial to success and sustainability of community change efforts because they reduce duplication of services, provide integrated services to program participants, help to achieve program outcomes and decrease costs.

Current & Future Funding Ability: Each funded program must demonstrate the ability to raise funds beyond United Way of Cumberland County funding.