

# Sponsorship Packages

Join United Way as the host of "Over the Edge" a rappelling event that provides a life-changing experience to participants, while making a huge positive impact to raise funds that will improve the quality of lives in Cumberland County at the Cape Fear Valley Medical Arts Building in Downton Fayetteville.

## Save the Date March 11th 2023

### Presenting Sponsor \$10,000

One Spot Available

- 1 VIP Rappel spot
- 3 Day of Event Rappel Spots
- Listed as Presenting Sponsor - Logo on agency website event page, printed collateral, & social media
- Logo on Over the Edge helmets and T-shirts (top position)
- Company recognition on event banner, day of event materials
- Verbal acknowledgments from DJ throughout the day
- Opportunity to exhibit services/products
- Spotlight in newsletter
- Item in goody bag
- Logo on thank you acknowledgments, website event page for 10 months with clickable link

A decorative graphic of a rope knot, specifically a reef knot or square knot, rendered in a light brown color.

### Rope Sponsors \$5,000

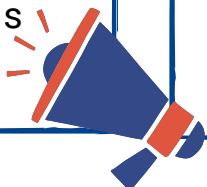
Two Spots Available

- 2 Day of Event Rappel Spots
- Logo on T-Shirts
- Listed as Rope Sponsor - Logo on agency website event page, printed collateral, & social media
- Company recognition on event banner, day of event materials
- Verbal acknowledgments from DJ throughout the day
- Opportunity to exhibit services/products
- Spotlight in newsletter
- Item in goody bag
- Logo on thank you acknowledgments, website event page for 10 months with clickable link

### Landing Zone Sponsors \$5,000

Two Spots Available

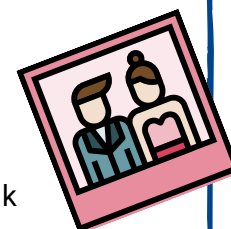
- 2 Day of Event Rappel Spots
- Logo on T-Shirts
- Listed as Landing Zone Sponsor - Logo on agency website event page, printed collateral, & social media
- Company recognition on event banner, day of event materials
- Verbal acknowledgments from DJ throughout the day
- Opportunity to exhibit services/products
- Spotlight in newsletter
- Item in goody bag
- Logo on thank you acknowledgments, website event page for 10 months with clickable link



United Way partners with local nonprofit agencies to fund programs that address education, financial stability, health and basic critical needs. Did you know a gift of \$1,000 will provide summer camp opportunities for up to 10 at-risk youth. Join us in being the change in our community by becoming a sponsor.

## Photo Booth Sponsor \$2500 One Spot Available

- 1 Day of Event Rappel Spot
- Listed as Photo Booth Sponsor - Logo on agency website event page, printed collateral, & social media
- Company recognition on event banner, day of event materials
- Verbal acknowledgments from DJ throughout the day
- Opportunity to exhibit services/products
- Spotlight in newsletter
- Item in goody bag
- Logo on thank you acknowledgments, website event page for 10 months with clickable link



## Food Sponsor \$2500 One Spot Available

- 1 Day of Event Rappel Spot
- Listed as Food Sponsor - Logo on agency website event page, printed collateral, & social media
- Company recognition on event banner, day of event materials
- Verbal acknowledgments from DJ throughout the day
- Opportunity to exhibit services/products
- Spotlight in newsletter
- Item in goody bag
- Logo on thank you acknowledgments, website event page for 10 months with clickable link

## Waiting Area Sponsor \$2500 Not Available

- 1 Day of Event Rappel Spot
- Listed as Waiting Area Sponsor - Logo on agency website event page, printed collateral, & social media
- Company recognition on event banner, day of event materials
- Verbal acknowledgments from DJ throughout the day
- Opportunity to exhibit services/products
- Spotlight in newsletter
- Item in goody bag
- Logo on thank you acknowledgments, website event page for 10 months with clickable link



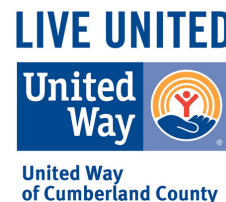
## Spectator Sponsor \$1000 Ten Spots Available

- Logo on agency website event page and social media week of event
- Put items in goody bag





# Toss Your Boss



## How would you like to send your boss "Over the Edge?"

If you have a manager that's pushed you over the edge, now is the perfect time to return the compliment! Form a #UWCCTossYourBoss team to enjoy some fun workplace camaraderie while raising money for a great cause. Just follow these easy steps:

1. Get your boss to agree to rappel or go into the chicken coop and raise matching funds to not have to rappel.
2. Organize your co-workers to get everyone on board to raise \$2,500 to send your boss Over the Edge.
3. Click below and create your own team when you register.
4. Begin sharing your registration link with family and friends.
5. Visit the Cape Fear Valley Medical Arts Center on March 11th and cheer as your boss goes Over the Edge!

Companies and organizations that participate in Toss Your Boss will receive sponsorship recognition at the event and in pre-event communications once they raise \$2,500.

### **Toss Your Boss \$2,500** Five Spots Available

- Logo placement on the UWCC website for Over the Edge advertising.
- Logo placement and shout-out in one issue of our email newsletter sent to rappellers

We can't wait to see you step up & go  
Ove the Edge for your community!

**[Sign-up at unitedway-cc.org](https://unitedway-cc.org)**





# 2023 SPONSORSHIP FORM



Company/Organization Name & Main Point of Contact

Address

City

State

Zip Code

Contact Name

Title

Phone Number

Email

Signature

Date

Name of sponsorship package

Investment (\$)

**For more information reach out to Melissa Reid at [melissareid@unitedway-cc.org](mailto:melissareid@unitedway-cc.org)  
or call 910-483-1179 ext. 228**

Please select payment option:

Total gift amount \$ \_\_\_\_\_

☐

Check Enclosed

☐

Invoice Me

☐

Credit Card

Credit Card # \_\_\_\_\_ Exp \_\_\_\_\_ Security Code \_\_\_\_\_

Please provide billing address if different from above:

Please Return to:

United Way of Cumberland County  
222 Maiden Lane  
Fayetteville, NC 28301



SAVE THE DATE

✦ **March 11** ✦

Are you ready to step up & go



Register Below

[www.unitedway-cc.org](http://www.unitedway-cc.org)



United Way of Cumberland County has been making an impact in our community for over 80 years, but we can't do it without business partnerships like yours. When you sponsor United Way's Over the Edge Fundraiser you will help impact over 412,866 local individuals & families, including over 21,112 military individuals & families through locally funded programs, services and initiatives provided assistance. Sponsoring United Way is the perfect way for your business to demonstrate corporate social responsibility while gaining valuable visibility in front of community leaders and key demographics.

Join us on March 11, 2023, for a chance to #RappelforUWCC, participants will descend the 50 feet down the Cape Fear Valley Medical Arts Center in Downtown Fayetteville and help UWCC raise \$140,000 to improve the quality of lives in Cumberland County by addressing critical human needs. Participants can register as an individual or as a team.

Over the Edge is a day-long event, which runs from 8:00 am – 5:00 pm. Family, friends and spectators are invited to come down and support participants and enjoy a game of corn hole, food trucks, vendor tents, etc.

### **What sponsoring United Way means for you:**

- Increase your brand's visibility through positive media impressions.
- Reinforce your company's reputation as a good corporate citizen.
- Support the leading non-profit with the greatest local impact.
- Feel good knowing you're not only getting value but giving value.

For more information reach out to Melissa Reid at [melissareid@unitedway-cc.org](mailto:melissareid@unitedway-cc.org) or call 910-483-1179 ext. 228