OVER the EDGE

Sponsorship Packages

LIVE UNITED
United Way
United Way
of Cumberland County

Join United Way as the host of "Over the Edge" a rappelling event that provides a life-changing experience to participants, while making a huge positive impact to raise funds that will improve the quality of lives in Cumberland County at the Cape Fear Valley Medical Arts Building in Downton Fayetteville.
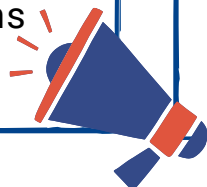
Save the Date
March 10th & 11th 2023

Presenting Sponsor $10,000

One Spot Available

- 1 VIP Rappel spot
- 3 Day of Event Rappel Spots
- Listed as Presenting Sponsor - Logo on agency website event page, printed collateral, & social media
- Logo on Over the Edge helmets and T-shirts (top position)
- Company recognition on event banner, day of event materials
- Verbal acknowledgments from DJ throughout the day
- Opportunity to exhibit services/products
- Spotlight in newsletter
- Item in goody bag
- Logo on thank you acknowledgments, website event page for 10 months with clickable link

Rope Sponsors $5,000   Two Spots Available

- 2 Day of Event Rappel Spots
- Logo on T-Shirts
- Listed as Rope Sponsor - Logo on agency website event page, printed collateral, & social media
- Company recognition on event banner, day of event materials
- Verbal acknowledgments from DJ throughout the day
- Opportunity to exhibit services/products
- Spotlight in newsletter
- Item in goody bag
- Logo on thank you acknowledgments, website event page for 10 months with clickable link
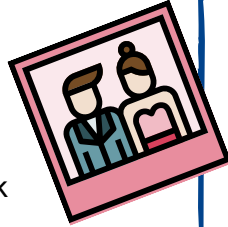
Landing Zone Sponsors $5,000   Two Spots Available

- 2 Day of Event Rappel Spots
- Logo on T-Shirts
- Listed as Landing Zone Sponsor - Logo on agency website event page, printed collateral, & social media
- Company recognition on event banner, day of event materials
- Verbal acknowledgments from DJ throughout the day
- Opportunity to exhibit services/products
- Spotlight in newsletter
- Item in goody bag
- Logo on thank you acknowledgments, website event page for 10 months with clickable link

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Photo Booth Sponsor $2500 — One Spot Available

- 1 Day of Event Rappel Spot
- Listed as Photo Booth Sponsor -Logo on agency website event page, printed collateral, & social media
- Company recognition on event banner, day of event materials
- Verbal acknowledgments from DJ throughout the day
- Opportunity to exhibit services/products
- Spotlight in newsletter
- Item in goody bag
- Logo on thank you acknowledgments, website event page for 10 months with clickable link

Food Sponsor $2500 — One Spot Available

- 1 Day of Event Rappel Spot
- Listed as Food Sponsor - Logo on agency website event page, printed collateral, & social media
- Company recognition on event banner, day of event materials
- Verbal acknowledgments from DJ throughout the day
- Opportunity to exhibit services/products
- Spotlight in newsletter
- Item in goody bag
- Logo on thank you acknowledgments, website event page for 10 months with clickable link

Waiting Area Sponsor $2500 — One Spot Available

- 1 Day of Event Rappel Spot
- Listed as Waiting Area Sponsor - Logo on agency website event page, printed collateral, & social media
- Company recognition on event banner, day of event materials
- Verbal acknowledgments from DJ throughout the day
- Opportunity to exhibit services/products
- Spotlight in newsletter
- Item in goody bag
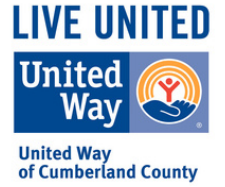- Logo on thank you acknowledgments, website event page for 10 months with clickable link

Spectator Sponsor $1000 — Ten Spots Available

- Logo on agency website event page and social media week of event
- Put items in goody bag

2023 SPONSORSHIP FORM

OVER the EDGE

LIVE UNITED
United Way
United Way
of Cumberland County

_____

Company/Organization Name & Main Point of Contact

_____

Address

_____

City   State   Zip Code

_____

Contact Name   Title

_____

Phone Number   Email

_____

Signature   Date

_____

Name of sponsorship package   Investment ($)

**For more information reach out to Melissa Reid at melissareid@unitedway-cc.org
or call 910-483-1179 ext. 228**

Please select payment option:

Total gift amount $ _____   ☐ Check Enclosed   ☐ Invoice Me   ☐ Credit Card

Credit Card # _____ Exp _____ Security Code _____

Please provide billing address if different from above:

_____

_____

Please Return to:
United Way of Cumberland County
222 Maiden Lane
Fayetteville, NC 28301