



United Way of
Cumberland County



PRESS RELEASE
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David “Eric” Nobles, Sr. Appointed as Youth Growth Stock Trust Trustee

Fayetteville, N.C. (June 18, 2025) – United Way of Cumberland County is pleased to announce the appointment of David “Eric” Nobles, Sr., President of Nobles Pound Financial Planning, Inc., as the newest trustee of the Youth Growth Stock Trust (YGST). The trust, established in 1992 through the generosity of the late Robert Short, has provided support to youth-focused programs across Cumberland County for more than three decades.

Eric Nobles is a lifelong resident of Fayetteville and a graduate of North Carolina State University. A Certified Financial Planner since 1995, he leads several financial and real estate ventures. He has a long history of community involvement, including past leadership roles with Cape Fear Kiwanis, the Cumberland County Wolfpack Club, and the Arts Council. He currently serves in a leadership position at Cape Fear Industries. Eric and his wife, Rhonda, raised three sons in Fayetteville and remain dedicated to giving back to the community they call home.

As a trustee, Eric will help oversee the trust’s investments and ensure continued growth. Income generated from the trust is awarded annually in the form of grants and scholarships that directly benefit young people in Cumberland County. The Youth Growth Stock Trust is managed by United Way of Cumberland County, with a panel of trustees guiding its financial stewardship. Each year, a review committee appointed by

United Way's Board of Directors evaluates funding requests and presents recommendations, which the Board votes on every April.

Eric joins current trustees Chad Barbour, Director of Student Activities for Cumberland County Schools, and Tom J. Keith, founder of Tom J. Keith & Associates. Together, they bring a wide range of experience in education, business, and community leadership.

The Youth Growth Stock Trust continues to serve as a lasting legacy to Robert Short's vision. Through annual grantmaking, it supports dozens of programs and initiatives that help local youth reach their full potential.

To learn more about the Youth Growth Stock Trust, visit <https://www.unitedway-cc.org/what-we-do/grants/youth-growth-stock-trust/>.

United Way of Cumberland County

Our mission is to improve lives across Cumberland County by strategically raising and investing resources that successfully impact prioritized human service and health needs while working in effective and innovative partnerships with direct provider agencies. To learn more visit <https://www.unitedway-cc.org/>

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