



United Way of  
Cumberland County

**PRESS RELEASE**  
FOR IMMEDIATE RELEASE

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**United Way of Cumberland County Announces \$450,000 in 2025–2026 Community Allocations**

**Fayetteville, N.C. (July 3, 2025)** – United Way of Cumberland County (UWCC) is proud to announce \$450,000 in funding allocations to 20 nonprofit programs for the 2025–2026 funding cycle. These investments reflect our ongoing commitment to addressing Cumberland County's most pressing needs through our three program pillars: Education, Health, and Basic Critical Needs & Financial Stability.

These pillars are grounded in findings from UWCC's Community Needs Assessment, an essential tool used to better understand the challenges and opportunities facing our region. By analyzing local data and resident input, UWCC empowers volunteers, staff, and community partners to strategically allocate resources that improve quality of life across the county.

This year, UWCC is excited to welcome a new Community Impact Partner, Cape Fear Botanical Garden, which received funding for its Garden Field Trip & Classroom Program under the Education pillar. This initiative provides hands-on learning experiences that inspire young minds and support academic growth.

## **Funded Programs and Services**

### **Education**

Programs that strengthen children's ability to succeed in school from kindergarten to college and programs that build successful youth, families and Cumberland County adults.

- Adult Literacy & Education Center – *Fayetteville Urban Ministry*
- Community Engagement Program – *Girl Scouts, NC Coastal Pines Council*
- Find A Friend Mentoring Program – *Fayetteville Urban Ministry*
- Garden Field Trip & Classroom Program – *Cape Fear Botanical Garden*
- Intervention & Prevention After School Programs – *Greater Life of Fayetteville*
- Youth Scouting Programs – *Scouting America, Occoneechee Council*

### **Health**

Programs that provide access to health care and wellness education programs that provide access to health care and wellness education to help people manage and prevent chronic physical and mental illnesses

- Community Caregiving Circle – *Cumberland County Council on Older Adults*
- Diabetes Self-Management Program – *Better Health of Cumberland County*
- Medical Emergency Direct Aid Program – *Better Health of Cumberland County*
- Mental Health & Substance Use Disorder Services – *Cumberland County CommuniCare*
- Preparedness, Health & Safety Programs – *American Red Cross, Sandhills Chapter*
- VRC on the Move for the Visually Impaired – *Vision Resource Center*

### **Basic Critical Needs & Financial Stability**

Programs that provide access to emergency food, safe shelter, rental, utility, and medical assistance, as well as programs that provide employment preparation and financial self-sufficiency

- Day Resource Center for Women & Children – *Connections of Cumberland County*
- Disaster Services – *American Red Cross, Sandhills Chapter*
- Emergency Assistance Program – *Fayetteville Urban Ministry*
- Food Pantry Services – *Catholic Charities of the Raleigh Diocese*
- Home Improvement Program – *Cumberland County Council on Older Adults*
- Nehemiah Emergency Home Repair Program – *Fayetteville Urban Ministry*
- Senior Nutrition Services (Meals on Wheels) – *Cumberland County Council on Older Adults*
- Services to the Armed Forces – *American Red Cross, Sandhills Chapter*

Each year, United Way of Cumberland County engages local volunteers to serve on our Community Impact Review Panels. These individuals evaluate funding proposals and make strategic recommendations to the UWCC Board of Directors, who approve the final allocations. This process ensures transparency, accountability, and the effective use of donor contributions.

Together, with our donors and partners, UWCC is creating real, lasting change by supporting programs that strengthen our community today and build a better tomorrow.

### **United Way of Cumberland County**

United Way of Cumberland County mobilizes the caring power of our community to improve lives and create lasting change. We bring people and resources together to address the most pressing health and human service needs in our area. By investing strategically in local programs and building strong partnerships with direct service providers, we work to ensure every person in Cumberland County has the opportunity to thrive. To learn more, visit [www.unitedway-cc.org](http://www.unitedway-cc.org).

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