



United Way of  
Cumberland County

## 2007 Community Impact Response Grant Program Evaluation & Funding Criteria

### Overall Organizational Capacity:

- \* The agency demonstrates sound administrative and financial management as well as acceptable standards of governance
- \* Agency must have:
  - o Completed IRS 990
  - o Completed (most current) financial audit or statements
  - o Signed UWCC Standards of Accountability
  - o Active Volunteer Board of at least ten people

### Program Cost Effectiveness / Stability in the Community:

- \* The program clearly justifies the appropriate use of UWCC funds to offer services that achieve the program's goals and objectives
- \* The program clearly addresses a community need
- \* Specific local data substantiates the need for the program

### Alignment with United Way of Cumberland County Impact Area & Mission:

- \* The program's mission, Goals and/or activities align with UWCC's targeted impact areas--
  - o Abuse and/or neglect of children
  - o Prevention/intervention programs supporting at-risk children and youth

### Program Performance / Measured Outcomes:

- \* Services meet program goals and objectives for the specified target population
- \* The program has a mechanism for collecting data and uses the data to improve program performance
- \* The outcomes clearly state how participants' circumstances will be improved as a result of their participation in the program
- \* Outcomes are realistic and appropriate to the program and target population
- \* Information gathered is used to improve program performance
- \* Results demonstrate a measurable impact

### Target Population Served:

- \* The target population served is clearly indicated through demographics
- \* Information about programs and services are made available to target population
- \* Target population's income level is maintained according to HUD Guidelines, Federal Poverty Guidelines, etc.

### Community Building & Collaborations:

- \* The program clearly shows concrete evidence of meaningful relationships, partnerships and collaboration with other organizations
- \* Program collaborates/relates well with others in community to achieve goals and objectives
- \* Program is unique and does not duplicate services
- \* Agency demonstrates support of United Way of Cumberland County

### Future Funding:

- \* The organization currently has funding beyond UWCC's community impact response grant
- \* Long-range program/service funding is clearly indicated including fundraisers, grant writing, and foundation funding